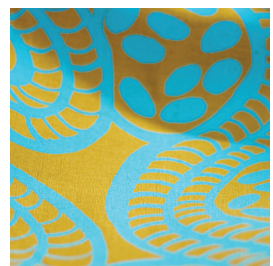
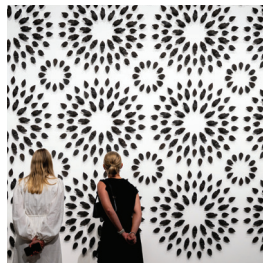
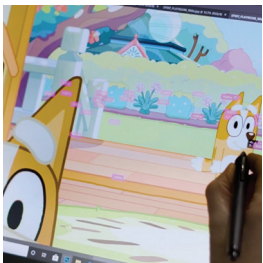


Queensland's Time to Shine:

a 10-year strategy
for arts and culture

2025–2035



ACKNOWLEDGEMENT

The Queensland Government acknowledges the Traditional Custodians of this land. We extend our respect to Elders, past and present, and Aboriginal and Torres Strait Islander peoples. We acknowledge the continuation of diverse cultural practices and knowledge systems of Aboriginal and Torres Strait Islander peoples.

This publication may contain images or references to Aboriginal and Torres Strait Islander peoples who are deceased. The Queensland Government does not wish to cause distress to any Aboriginal or Torres Strait Islander community members.



MINISTER'S MESSAGE

Arts, culture and creativity are central to the lifestyle of this great state and its future.

Queensland will be front and centre when we host the Brisbane 2032 Olympic and Paralympic Games, and it is vital we have the creative workforce, cultural assets, experiences and infrastructure to deliver a legacy for generations to come.

The Crisafulli Government is Delivering for Queensland by ensuring our arts, cultural and creative industries thrive across the state. We will invest in Queensland artists to showcase their talent to global audiences and markets, as we know this underpins our creative economy.

Queensland's Time to Shine: a 10-year strategy for arts and culture 2025-2035 outlines our commitment to boosting the state's reputation as a key cultural destination and showcasing Queensland's unique cultural heritage and stories to the world. It also recognises the critical role the arts play in building belonging and celebrating diversity in our communities.

The need for a vibrant arts and cultural scene across the state is reinforced through the Crisafulli Government's 20-year Tourism plan, *Destination 2045: Delivering Queensland's Tourism Future*, which places our rich cultural tapestry at the centre of the state's competitive edge.

This strategy is a commitment to all Queenslanders. It is essential the identities and stories of communities across the state are represented and celebrated - in writing, visual art, design, music, stage and on screen. We aim to ensure that Queenslanders can access and participate in the best arts and cultural experiences no matter who or where they are.

I'm excited to share our vision, which is built on unlocking opportunities and backing Queensland's creatives, stories and cultures.

The Honourable John-Paul Langbroek MP
Minister for Education and the Arts



OUR COMMITMENT

Queensland's Time to Shine: a 10-year strategy for arts and culture 2025-2035 is the Queensland Government's commitment to growing the state's creative economy. This will be achieved by strengthening arts and creative businesses and careers, delivering statewide arts experiences, and celebrating the state's creative talent and stories with national and international audiences.

This strategy outlines Queensland's priorities to build a creative future that connects Queenslanders with one another and with global markets.

The 10-year strategy recognises and works to address the challenges and needs of our talented artists and creatives, organisations and businesses, cultural institutions and screen productions and projects. It responds to the ambition and insights shared by the state's arts, cultural and creative sector and those of Queensland communities.

It delivers on the Queensland Government Community objectives and the priorities of the 2032 *Delivery Plan* and *Destination 2045: Delivering Queensland's Tourism Future*.

This whole-of-government strategy will be led by Arts Queensland within the Department of Education, in partnership with the arts, cultural and creative sectors, other industries, businesses, philanthropists and other levels of government.

CREATIVE STATE AT A GLANCE

VALUE OF ARTS, CULTURE AND CREATIVITY

- 84 per cent of Queenslanders acknowledge the significant positive impact of the arts on individuals, communities and the economy.¹
- 72 per cent of Queenslanders believe Aboriginal and Torres Strait Islander arts are an important part of Australia's culture.²
- \$610 million in estimated Queensland screen production and digital games expenditure was generated in 2024-2025.³
- The Queensland live performance industry generated \$539.3 million in revenue in 2023 with 4.9 million ticketed attendances in Queensland in the same year.⁴
- The Indigenous arts and cultural sector has the potential to be a key economic driver for Queensland cultural export and tourism experience development.⁵

EMPLOYMENT

- More than 100,000 Queenslanders are employed in creative occupations including nearly 40,000 professionals working in cultural production and creative industries.⁶
- Queensland's creative sector is experiencing critical skills shortages including technical production, business administration and marketing skills.⁷
- d/Deaf and disabled artists and arts workers are underrepresented in the arts and cultural sector, representing less than 9 per cent of Australia's professional arts worker population and 3 per cent of arts and cultural leadership roles.⁸

ENGAGEMENT

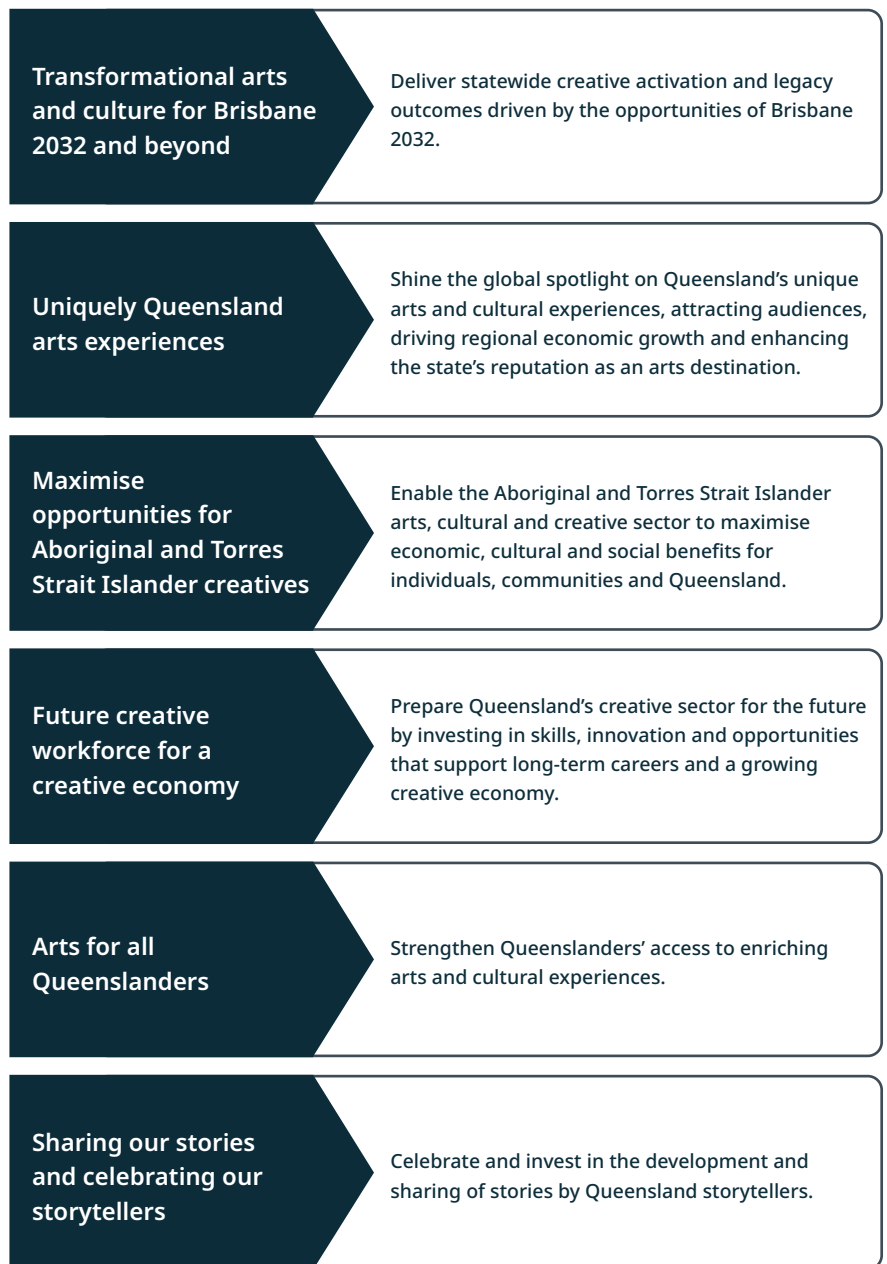
- 98 per cent of Queenslanders engage in arts as audience members or participants and 49 per cent would like to attend more, particularly in their local area/community.⁹
- 89 per cent of Queenslanders engage with the arts online or through a digital platform.¹⁰
- More than 6 million visits are made to Queensland Government-owned and managed cultural institutions each year.¹¹

CULTURAL TOURISM

- Almost 3 million domestic visitors participated in an arts or heritage activity in 2022-2023.¹²
- 1.2 million international visitors to Australia and 1.25 million domestic overnight visitors engaged with an Aboriginal and Torres Strait Islander tourism experience in the year ending December 2024.¹³

STRATEGY AT A GLANCE

VISION: A THRIVING CREATIVE SECTOR SUPPORTING A STATEWIDE VIBRANT ARTS SCENE



IN 2035

- Queensland is known for its unique cultural experiences showcased to the world during Brisbane 2032 and beyond.
- Queensland's arts and cultural events and experiences drive the state's visitor economy.
- Aboriginal and Torres Strait Islander artists, creative professionals and businesses are thriving.
- Queensland's artists and creative professionals have access to the resources, training, pathways and infrastructure they need to make, create and innovate.
- All Queenslanders have access to and participate in high quality arts, cultural and creative experiences no matter who and where they are.
- Queensland's stories are told and celebrated locally, nationally and internationally.

A THRIVING CREATIVE SECTOR ACROSS QUEENSLAND

Queensland's dynamic arts, cultural and creative sector encompasses art forms and industries spanning music, theatre, dance, visual arts and craft, design, screen and games development, literature, physical theatre and fashion.

Government investment underpins the state's largely not-for-profit sector and ensures arts are accessible for all Queenslanders by subsidising statewide activities.

The Queensland Government is investing \$420.7 million in 2025-26 through the Arts portfolio. This investment supports five Arts Statutory Bodies including Queensland Museum Network, Queensland Performing Arts Centre, Queensland Art Gallery | Gallery of Modern Art, State Library of Queensland, and Queensland Theatre. It also supports four Arts Owned Companies including the Aboriginal Centre for Performing Arts, Major Brisbane Festivals, Queensland Music Festival, and Screen Queensland.

Investment supports over 300 arts and cultural organisations, festivals, artists, regional arts programs and tours, screen productions and games development in communities, studios, venues and galleries across the state. This investment includes essential core operational funding for arts and

cultural organisations, including 18 Indigenous Art Centres. This funding also enables longer term planning and is leveraged by the sector to grow philanthropic and corporate support and generate diverse revenue streams to strengthen businesses.

Investment in the sector can lessen financial risk in relation to new activities, increased scale and distribution across this vast State.

Queensland Government investment in local screen and game practitioners and companies supports a growing screen industry and incentives attract high value production and projects to Queensland, securing jobs and contributing to the state's economy. For example, Ludo's *Bluey* feature film will be made in Queensland, supported by investment through Screen Queensland. The film will create more than 130 local jobs and contribute an estimated \$35 million to the state's economy.

Investment in our cultural infrastructure ensures Queenslanders have places to create, present and engage in arts and cultural experiences.

Our creative workforce is talented, resilient and adaptive - essential to the state's ambition to grow an experience economy and deliver vibrant cultural programming in the lead-up to and during Brisbane 2032.

Continued investment and support through *Queensland's Time to Shine: a 10-year strategy for arts and culture* will position our state's creative sector to build capacity, generate commercial opportunities and to thrive over the next decade.



Nieergoo: Spirit of the Whale, by Tribal Experiences and Skyshows as part of Brisbane Festival 2023. Image: JD Lin.

TRANSFORMATIONAL ARTS AND CULTURE FOR BRISBANE 2032 AND BEYOND

OBJECTIVE

Deliver statewide creative activation and legacy outcomes driven by the opportunities of Brisbane 2032.

The Brisbane 2032 Olympic and Paralympic Games is a once-in-a-generation event and a global platform for Queensland's creativity and vibrancy. The Games and associated cultural programming will be transformational for Queensland, activating communities with new and enhanced infrastructure and events that draw visitors and build our cultural reputation, as highlighted in the *2032 Delivery Plan*.

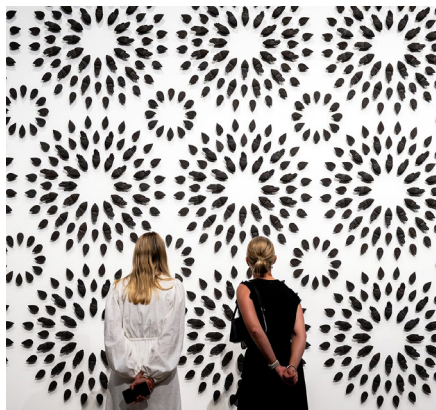
Arts, culture and creativity will underpin the Games experience, with rich and engaging statewide arts experiences set to enhance Brisbane 2032 legacy outcomes.

The runway to 2032 presents a significant opportunity to celebrate Queensland's extraordinary artistic and creative talent and ensure the state's stories, cultures and

creativity are embedded in the fabric of Games delivery.

Collaborative approaches and enduring new partnerships are required to support Queensland's creative sector in developing ambitious large scale and impactful works that grow and strengthen the state's global profile and the sector's scale and capacity.

The presentation of rich and engaging statewide arts and cultural experiences will grow cultural tourism and strengthen Queensland's reputation as a dynamic cultural destination in 2032 and beyond.



KEY FOCUS AREAS - TRANSFORMATIONAL ARTS AND CULTURE FOR BRISBANE 2032 AND BEYOND

- Increase Queensland's global image and identity as a creative powerhouse.
- Drive sector growth, ambitious programming, works of scale, and national and international connections to underpin a dynamic cultural program.
- Ensure Queensland's arts, cultural and creative sector is leveraged statewide in the delivery of Brisbane 2032.

Actions: 2025-2026

- 1.1** Develop a statewide arts and cultural legacy plan that leverages existing investment through the Arts portfolio in the lead up to Brisbane 2032.
- 1.2** Establish a fund to support the development of impactful creative work that attracts new and large audiences.
- 1.3** Develop a programming strategy with the cultural and collecting institutions at the Queensland Cultural Centre that showcases the State's collections and expands major programming to support the runway to 2032.
- 1.4** Identify opportunities to work with funded arts festivals, organisations and initiatives to deliver statewide cultural programming to support Brisbane 2032.
- 1.5** Ensure Queensland artists and creatives are provided opportunities to showcase their talent in the lead-up to Brisbane 2032, including during LA 2028.
- 1.6** Identify opportunities to embed arts into the Queensland Government's 2032 infrastructure delivery, including through precinct master planning, urban design and public art.
- 1.7** Support arts and creative sector readiness to connect with government and corporate procurement opportunities required to deliver Brisbane 2032.
- 1.8** Work with the Night-life Economy Commissioner and other stakeholders to prioritise opportunities for arts and live music programming that activates venues and precincts statewide in line with the upcoming Queensland night-life economy strategy.



Tchundal Malar Dancers, Between The Tides, 2025, Queensland Music Trails. Image: Cherrie Hughes.

UNIQUELY QUEENSLAND ARTS EXPERIENCES

OBJECTIVE

Shine the global spotlight on Queensland's unique arts and cultural experiences, attracting audiences, driving regional economic growth and enhancing the state's reputation as an arts destination.

By embracing the state's cultural assets and beauty, significant opportunity exists to propel Queensland's experience economy in the lead-up to Brisbane 2032. This includes celebrating what makes Queensland unique - we are home to the world's longest continuing cultures, have a wealth of creative talent, diverse geographies and communities, and a strong presence in the Asia-Pacific region.

The Queensland Government's *Destination 2045: Delivering Queensland's Tourism Future* is committed to ensuring Queensland is a global leader in tourism and events. This includes developing and strengthening arts experiences that incorporate and share our cultures and heritage and give visitors a taste of Queensland's extraordinary people and lifestyles.

Queensland has a strong track record in delivering celebrated home-grown arts experiences.

These include the state's leading arts festival, Brisbane Festival, the unique Festival of Outback Opera, and one of the nation's largest celebrations of Aboriginal and Torres Strait Islander arts, the Cairns Indigenous Art Fair.

Strengthening the state's existing iconic events, boosting beloved local events and developing new experiences will underpin a cultural calendar that drives Queensland's reputation as a premier cultural destination, attracting visitors to all corners of the state.

Demand for authentic Aboriginal and Torres Strait Islander arts and cultural tourism experiences continues to grow, and we need to ensure communities are supported to prepare for new and larger audiences.

From our smallest to our largest arts and cultural events and experiences, each plays an important role in activating local cultural economies through creative employment, and boosting local businesses and regions.



KEY FOCUS AREAS - UNIQUELY QUEENSLAND ARTS EXPERIENCES

- Boost the impact of the state's cultural calendar including strengthened home-grown arts events and new arts experiences.
- Leverage major state-hosted events to profile Queensland artists and arts experiences in their programming.
- Share Aboriginal and Torres Strait Islander arts and cultures with Queenslanders and visitors to the state.

Actions: 2025-2026

- 2.1** Deliver arts, cultural and creative priorities as highlighted in the *Destination 2045* plan, including the growth of Aboriginal and Torres Strait Islander festivals and experiences.
- 2.2** Open a refreshed Cultural Tourism Fund to support arts and cultural experiences and events in Queensland.
- 2.3** Partner with regional and state tourism bodies to strengthen Queensland's annual arts and cultural calendar, including growing arts programming within key events.
- 2.4** Foster location-based film tourism and screen culture experiences in Queensland, including through Screen Queensland's Screen Community Industry Partnerships Fund.
- 2.5** Deliver major programming, special exhibitions and events across the state's collecting and cultural institutions that promote and profile the Queensland Cultural Centre (Brisbane) and Queensland as a world-class cultural destination.
- 2.6** Grow the global profile of the State's Arts Statutory Bodies and Arts Owned Organisations through national and international collaborations and partnerships.



Amariah Thomas Savage wearing 2 Sista's Strong collection by Irene Robinson & Darlene Fell. Cairns Indigenous Art Fair 2025 Fashion Performance: Look. Image: Blueclick Photography.

MAXIMISE OPPORTUNITIES FOR ABORIGINAL AND TORRES STRAIT ISLANDER CREATIVES

OBJECTIVE

Enable the Aboriginal and Torres Strait Islander arts, cultural and creative sector to maximise economic, cultural and social benefits for individuals, communities and Queensland.

Opportunity exists for Aboriginal and Torres Strait Islander artists and creatives in Queensland to access new income, new markets and larger audiences in response to the growing demand for their unique stories, expansive arts practice and Country-connected work. The sector has potential to become a key economic driver for Queensland's cultural export and tourism experience development.

Building on existing Queensland Government investment in Indigenous arts, this priority seeks to strengthen partnerships and investment that produce commercial success for Aboriginal and Torres Strait Islander creatives and organisations.

Indigenous-led creative manufacturing, ethical production, marketplace and industry development and distribution

channels will help drive artistic and economic success for Indigenous artists, organisations and their communities across Queensland.

With increasing demand for Aboriginal and Torres Strait Islander fashion, textiles and design, artists are able to extend into international markets through exciting collaborations and exhibitions.

This reinforces Queensland's reputation for providing unique arts and cultural experiences.

The development of Indigenous cultural experiences and works will further enrich Queensland's identity, contribute to the state's visitor economy and yield greater social and economic returns for Aboriginal and Torres Strait Islander businesses and communities.



KEY FOCUS AREAS - MAXIMISE OPPORTUNITIES FOR ABORIGINAL AND TORRES STRAIT ISLANDER CREATIVES

- Boost Aboriginal and Torres Strait Islander artists' and creatives' access to commercial opportunities, business growth, new markets and audiences.
- Ensure Aboriginal and Torres Strait Islander artists and creatives are recognised and acknowledged as the original creators of their work.
- Strengthen and grow Aboriginal and Torres Strait Islander-led arts and cultural products and experiences.

Actions: 2025-2026

- 3.1** Invest in growing the sustainability of Aboriginal and Torres Strait Islander-led creative businesses through operational and strategic development funding.
- 3.2** Develop an international strategy to connect the market-ready work of Aboriginal and Torres Strait Islander visual artists to national and international opportunities through industry and government partners.
- 3.3** Partner with government and business to access mentorship and advisory services to strengthen the capacity and entrepreneurship of Aboriginal and Torres Strait Islander artists and creative practitioners.
- 3.4** Continue to invest in the development of new creative works, projects and experiences by Aboriginal and Torres Strait Islander artists.
- 3.5** Work across all levels of government to streamline approaches to arts investment and reduce administrative burden for Aboriginal and Torres Strait Islander artists.
- 3.6** Partner with industry and government to identify opportunities for Aboriginal and Torres Strait Islander artists and creative practitioners to secure procurement contracts that recognise the value of their work and respect Indigenous Cultural and Intellectual Property.



Dancenorth, *Wayfinder*. Image: David Kelly.

FUTURE CREATIVE WORKFORCE FOR A CREATIVE ECONOMY

OBJECTIVE

Prepare Queensland's creative sector for the future by investing in skills, innovation and opportunities that support long-term careers and a growing creative economy.

Queensland is well positioned to leverage the depth of its creative talent to drive jobs, tourism, innovation and boost the growth of the state's creative economy.

Prioritising actions to grow the creative workforce will increase its scale, enhance creative output and attract more talent to the sector.

A focus on creative entrepreneurship and commercial opportunities will secure sustainable creative careers and businesses and the long-term viability of the arts and creative sector.

This priority also recognises the impact of technological change and new ways of working, with the sector increasingly operating in a global marketplace.

The reputation of Queensland's creatives is well established. However, increased collaborations across various art forms, can lead to innovative projects and greater audience engagement.

Changing environmental, business, digital and cultural engagement patterns are presenting new challenges and opportunities. This requires creative businesses to adapt and respond with partnership and product innovation, entrepreneurship and resilience.

As a global hub for screen production, opportunity exists for Queensland to integrate music and fashion into this ecosystem, creating a more interconnected and robust creative economy. Collaboration can also drive sector growth through data sharing to understand audiences and market trends and drive stronger arts businesses.

Fostering creative entrepreneurship with resources, mentorship and funding can lead to the development of successful businesses that contribute to Queensland's economy.



KEY FOCUS AREAS - FUTURE CREATIVE WORKFORCE FOR A CREATIVE ECONOMY

- Build creative career pathways and address critical workforce shortages.
- Grow stronger creative businesses and enhance connections to larger audiences and markets.
- Drive commercial opportunities and the growth of creative entrepreneurship for Queensland artists and creative businesses.

Actions: 2025-2026

- 4.1** Commence development of an arts education plan and a creative careers roadmap with other government departments and the tertiary sector.
- 4.2** Strengthen pathways to champion skills development in partnership with government and industry to grow the scale of the sector and address skill gaps in Queensland's creative workforce.
- 4.3** Partner with industry and government to grow commercial opportunities for creative businesses through market and export development and production attraction including screen incentives.
- 4.4** Establish a screen industry advisory committee to provide strategy advice to the Screen Queensland Board on growing the state's screen industry.
- 4.5** Broker partnerships with philanthropic bodies, organisations and individuals that grow opportunities and new revenue streams for creative businesses.
- 4.6** Explore the feasibility of collective purchasing models for creative businesses including insurance, licensing, ticketing, governance and marketing.
- 4.7** Develop an arts audience strategy in partnership with QPAC/QTIX to enhance sector market insights and audience development strategies.
- 4.8** Support the state's artists and creatives to leverage emerging technologies and strengthen creative entrepreneurship to grow the sector's scale and impact.



Loren Ryan, 2024 Outback Trail, QMF. Image: Tim Birch.

ARTS FOR ALL QUEENSLANDERS

OBJECTIVE

Strengthen Queenslanders' access to enriching arts and cultural experiences.

A vibrant arts scene in Queensland is one that everyone can participate in, contribute to, and enjoy in ways that matter to them, and where the unique cultures, stories and talents from within a community are celebrated and shared.

Queenslanders engage in the arts in a variety of ways. They engage as audience members, active participants and volunteers; through grassroots community activities; and by experiencing the state's outstanding professional companies, events, venues and facilities.

The arts and creativity are important for enjoyment, cultural and social connection, as well as learning new skills.

Every Queenslander has the right to participate in and contribute to the state's arts, culture and creativity.

However, cost, accessibility and availability are often barriers to meaningful engagement with quality arts experiences.

As a geographically diverse and multicultural state, focused investment and partnerships can improve access to arts and activate Queensland's network of galleries, venues, spaces and other cultural infrastructure.

Locally-led opportunities and needs will be prioritised, including investing in organisations and services that drive regional activity, foster inclusive and accessible experiences, boost local employment and grow capacity.

This will enable initiatives that drive positive outcomes in the lives of all Queenslanders through arts engagement.

These actions will support programming that brings communities together and celebrates the many cultures of Queensland.



KEY FOCUS AREAS - ARTS FOR ALL QUEENSLANDERS

- Increase locally led and delivered arts and cultural experiences in communities.
- Grow opportunities for all Queenslanders to access the best state, national and international arts experiences in local venues and locations.
- Amplify the social and economic impact of arts and culture-based outcomes including wellbeing, social connection and inclusivity.

Actions: 2025-2026

- 5.1** Increase investment in regional arts and cultural organisations, programs and services.
- 5.2** Establish a statewide festivals and events network to drive collaboration and capacity building, and address the cost challenges in event delivery.
- 5.3** Deliver regional arts services through the Regional Arts Development Fund and the third iteration of the Regional Arts Services Network, including an annual regional Queensland arts conference and awards.
- 5.4** Continue to deliver and expand regional arts and cultural programs delivered through the State's leading collecting and cultural institutions.
- 5.5** Grow opportunities for d/Deaf and disabled audiences, artists and companies to access and share new work.
- 5.6** Invest in arts touring, programming and audience development for regional venues and locations to increase arts engagement opportunities across the state.
- 5.7** Commence the development of a cultural infrastructure plan that prioritises the future needs of Queensland's arts and creative sector.
- 5.8** Continue to support opportunities for artists and communities from culturally and linguistically diverse backgrounds to deliver arts events, exhibitions, and programs that celebrate cultural diversity, build community connection, and promote inclusion across Queensland.
- 5.9** Explore opportunities for commemorating and honouring veterans through the arts.



Bluey Season 2. Image: courtesy Ludo Studio.

SHARING OUR STORIES AND CELEBRATING OUR STORYTELLERS

OBJECTIVE

Celebrate and invest in the development and sharing of stories by Queensland storytellers.

Queensland's strength in storytelling - sharing ancient, continuing and contemporary stories - shapes our cultural identity and reputation.

The success of local artists and creatives reinforces the importance of recognising and amplifying diverse Queensland voices and their potential for global reach.

The state's arts and cultural institutions and organisations are central to preserving and reflecting diverse historical narratives.

These leading organisations also commission and present new work by Queensland's talented creatives across artistic practice including literature, performing and visual arts, screen and music to enable stories to be shared.

Through targeted investment, actions within this priority will support the development of new work that reflects the diversity of Queensland experiences and grows audiences and markets for Queensland content.

This priority recognises the importance of cultural infrastructure and fit-for-purpose venues in enabling story creation and sharing across the state.

Transforming our public spaces and enabling creative placemaking will strengthen vibrant, inclusive communities that reflect diverse

local cultures and identities, strengthening social cohesion and belonging.

Focused support for storytellers across arts and screen will ensure Queensland stories are shared and celebrated.



KEY FOCUS AREAS - SHARING OUR STORIES AND CELEBRATING OUR STORYTELLERS

- Grow opportunities to share Queensland's collections, new work and creative experiences.
- Recognise and celebrate the achievements of Queensland artists, creatives and cultural practitioners.
- Enhance Queensland's network of cultural infrastructure as a central platform for Queensland stories and artists.

Actions: 2025-2026

- 6.1** Continue to invest in the development of new work that reflects the state's stories, peoples and places.
- 6.2** Promote opportunities to grow investment in the creation of new arts and cultural work.
- 6.3** Provide multi-year operational funding for Queensland arts and cultural organisations to support their business, programming and the employment of artists and arts workers.
- 6.4** Invest in, and partner with, Queensland-based screen practitioners and developers to support local productions and projects in film, television and games.
- 6.5** Continue to showcase Queensland's stories and collections through the Arts Statutory Bodies and Arts Owned Companies' exhibitions and programming.
- 6.6** Open the new theatre at the Queensland Performing Arts Centre (Brisbane), which will showcase the work of the state's artists, creatives and companies.
- 6.7** Recognise Queensland artists and creative practitioners through support for award programs, scholarships and fellowships.

DELIVERING THE STRATEGY

Implementation

Arts Queensland within the Department of Education will lead the implementation of the strategy in partnership with other Queensland Government agencies including Department of the Environment, Tourism, Science and Innovation; Department of Housing and Public Works; Department of State Development, Infrastructure and Planning; and Department of Sport, Racing and Olympic and Paralympic Games.

Arts Statutory Bodies and Arts Owned Companies will also play a significant role. Arts Queensland will also work with other levels of government, key stakeholders, the sector and the Queensland public.

The strategy will be delivered through a series of action plans. Actions will align with key focus areas under each of the priority objectives.

Monitoring and reporting

Implementation of the strategy will be monitored to ensure we are delivering on priorities.

Updates on implementation and progress reports will be shared on the Arts Queensland website to track impact and highlight progress against the six priority areas (arts.qld.gov.au).

Endnotes

1. Creative Australia (2022), National Arts Participation Data, Queensland Factsheet
2. Creative Australia (2022), National Arts Participation Data, Queensland Factsheet
3. Screen Queensland (2025) 2024-25 Financial Year Overview
4. Ernst & Young (2023) 2023 Live Performance Australia Ticket Attendance and Revenue Report
5. Department of Foreign Affairs and Trade, the Australian Trade and Investment Commission (Austrade) and Supply Nation (2024), First Nations Businesses Succeeding Internationally.
6. Creative Employment by usual place of residence viewed June 2025 at <https://public.tableau.com/app/profile/ml.mccutcheon/viz/CreativeTridentUREmploymentCountsStory/Creativeemployment>
7. Service and Creative Skills Australia (2024), Creative Workforce Scoping Study Report
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11. The State of Queensland (Department of Treaty, Aboriginal and Torres Strait Islander Partnerships, Communities and the Arts) Annual Report 2023–2024
12. Australian Government (Austrade) (2024) Tourism Research Australia: First Nations Tourism
13. Tourism Research Australia (2025). Longitudinal Indicators for the Visitor Economy: LIVE Framework Data. Date Accessed 26 June 2025

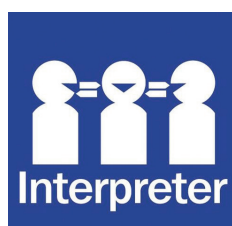
Captions

- Page 9: L-R 1/ Albert Yonathan Setyawan / Indonesia/Japan b.1983 / *Spires of Undifferentiated Being 2023–24* / Installed in 'The 11th Asia Pacific Triennial of Contemporary Art', GOMA / Commissioned for APT11 / Purchased 2024 with funds from Tim Fairfax AC through the Queensland Art Gallery | Gallery of Modern Art Foundation / Collection: QAGOMA / Image: Chloë Callistemon, QAGOMA. 2/ Opera Queensland, *Festival of Outback Opera 2025*. Image: Pete Wallis. 3/ Circa's *Duck Pond*. pictured artists of the Circa ensemble. Image: Matt Crossick.
- Page 11: L-R 1/ Stan series *Black Snow* Season 2. Image: courtesy Goal Post Pictures 2/ Opera Queensland's Festival of Outback Opera. Image: Glenn Hunt. 3/ Wik and Kugu Art Centre's booth at CIAF 2024. Image: Blueclick Photography
- Page 13: L-R 1/ *Dear Brother*, Queensland Theatre, Actors: Tibian Wyles & Waangenga Blanco. Image: Morgan Roberts. 2/ *Clancestry*, Queensland Performing Arts Centre. Image: Tai Babongie. 3/ Yalanji Arts, *Ngurriyala* (Carpet Snake) design by Lorna Shuan on linen-cotton. Image: Scott Denholm.
- Page 15: L-R 1/ Queensland Ballet dancer being fitted for a costume from *Coco Chanel – The Life of a Fashion Icon*. Costume and Set Designer: Jerome Kaplan. Image: Jakob Perrett. 2/ Queensland Symphony Orchestra Trombone Section Principal Jason Redman performs with a student from St Patrick's Primary School, Mitchell. Image: Steph de Rozario. 3/ Stan series *Nautilus*. Image: courtesy Moonriver TV
- Page 17: L-R 1/ Impressionist artist, Annika Strand during her workshop *Sniffing Colours*, delivered over the school holidays in January 2025 at the State Library of Queensland. Image: Joe Ruckli. 2/ QAGOMA, Asia Pacific Triennial 2024, *If the Seeds Chose Where to Grow* - a collaboration between Rithika Merchant and the Queensland Art Gallery | Gallery of Modern Art for Asia Pacific Triennial Kids with support from the Tim Fairfax Family Foundation, Image: Joe Ruckli. 3/ Participants in the Dance for Veteran's program, Queensland Ballet. Image: Jakob Perrett.
- Page 19: L-R 1/ Trent Dalton's *Love Stories*, Brisbane Festival 2024. Image: David Kelly. 2/ Museum Highlights, Queensland Museum Network. Image: Markus Ravik. 3/*Drizzle Boy* (Regional Tour), Queensland Theatre Company. Actors: Anthony Gooley and Daniel R Nixon. Image: Morgan Roberts.



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