**RADF acknowledgments**

**Acknowledging Queensland Government investment**
As a recipient of Regional Arts Development Fund (RADF) 2020-21 support, councils are required to acknowledge the financial assistance by using approved logos and texts.

By acknowledging the financial assistance provided by the Queensland Government, local authorities are informing the community about how public funding is being spent and acknowledging the partnership between local and state governments.

**Logo acknowledgment**

Funding recipients must acknowledge RADF support in all publicity relating to funded activities through the use of the Queensland Government coat of arms and council logo.

Arts Queensland can develop a RADF ‘lock-up logo’ containing both Queensland Government and council logos so that councils can provide one logo file to RADF recipients.

Arts Queensland will create a lock-up logo for each council in portrait and landscape for use. Simply send your council logo and request to Communications@ARTS.QLD.GOV.AU and please allow a 5 business day turnaround for any logo requests.

For best results a file in EPS format is preferred, or JPG format no smaller than 300dpi and 5cm high or wide. The Queensland Government style guide and coat of arms are also available to download [here](http://www.arts.qld.gov.au/aq-funding/acknowledgement).

**Media announcements**

As outlined in 2020-21 Agreements all council media releases announcing RADF funded activities are to include third party quotes from the Queensland Government, and councils are required to provide a draft copy to Arts Queensland for approval prior to release.  Minister quotes for inclusion in RADF 2020-21 media releases are as follows:

Minister for the Arts Leeanne Enoch said that the long standing RADF program would help to boost Queensland’s plan for economic recovery, supporting artists and arts workers with employment opportunities through $4.2 million in funding for regional cultural projects.

 “The Palaszczuk Government is investing $2.08 million in RADF for 2020-21 and an additional $2.13 million will be contributed by 59 councils across Queensland,” Minister Enoch said.

“Each year RADF showcases the extraordinary innovation of the arts and cultural sector in regional communities, delivers rich arts experiences and provides important professional opportunities for artists and arts workers.”

To request Arts Queensland approval please email your draft media release to communications@arts.qld.gov.au and copy in your Partnerships Manager. Please allow 2-3 day turnaround in your planning whenever possible for such requests to ensure a timely response

**Text Acknowledgment**

All RADF funded activities must include the RADF 2020-21 acknowledgment text and appropriate logos in promotional material and publications. The acknowledgement text for RADF 2020-21:

**The Regional Arts Development Fund is a partnership between the Queensland Government and [name of council] to support local arts and culture in regional Queensland.**

The Queensland Government crest is available for download:
[www.arts.qld.gov.au/aq-funding/acknowledgement](file:///C%3A%5CUsers%5Cegolding%5CDownloads%5Cwww.arts.qld.gov.au%5Caq-funding%5Cacknowledgement)

Acknowledgment must be included in the following project materials:

|  |  |  |
| --- | --- | --- |
| **Item** | **Written** | **Logo** |
| Media release | x |   |
| Speech | x |   |
| Annual Report | x | x |
| Promotional video |   | x |
| Advertisement |   | x |
| Newsletter | x | x |
| Printed promotional material | x | x |
| Signage | x | x |
| Website | x | x |
| Invitation |   | x |
| Promotional material sent via email | x | x |
| Social media - (space permitting) | X  |   |