

Regional Arts Development Fund

RADF acknowledgments

Acknowledging Queensland Government investment

As a recipient of Regional Arts Development Fund (RADF) 2019-20 support, councils are required to acknowledge the financial assistance by using approved logos and texts.

By acknowledging the financial assistance provided by the Queensland Government, local authorities are informing the community about how public funding is being spent and acknowledging the partnership between local and state governments.

Logo acknowledgment

Funding recipients must acknowledge RADF support in all publicity relating to funded activities through the use of the Queensland Government coat of arms and council logo.

Arts Queensland can develop a RADF 'lock-up logo' containing both Queensland Government and council logos so that councils can provide one logo file to RADF recipients.

Arts Queensland will create a lock-up logo for each council in portrait and landscape for use. Simply upload your council logo [here](#). Please allow a 5 business day turnaround for any logo requests.

For best results a file in EPS format is preferred, or JPG format no smaller than 300dpi and 5cm high or wide. The Queensland Government style guide and coat of arms are also available to download [here](#).

Text Acknowledgment

All RADF funded activities must include the RADF 2019-20 acknowledgment text and appropriate logos in promotional material and publications. The acknowledgement text for RADF 2019-20:

The Regional Arts Development Fund is a partnership between the Queensland Government and [name of council] to support local arts and culture in regional Queensland.

The Queensland Government brand is available for download here:
www.arts.qld.gov.au/aq-funding/acknowledgement

Acknowledgment must be included in the following project materials:

Item	Written	Logo
Media release	x	
Speech	x	
Annual Report	x	x
Promotional video		x
Advertisement		x
Newsletter	x	x
Printed promotional material	x	x
Signage	x	x
Website	x	x
Invitation		x
Promotional material sent via email	x	x
Social media	X (space permitting)	

Media announcements

As outlined in 2019-20 Agreements all council media releases announcing RADF funded activities are to include third party quotes from the Queensland Government, and councils are required to provide a draft copy to Arts Queensland for approval prior to release.

Minister quotes for inclusion in RADF 2019-20 media releases are as follows:

Minister for the Arts Leeanne Enoch said the Palaszczuk Government was proud to continue its RADF partnership with local governments with an investment of \$2.08 million, through Arts Queensland, for the 2019-20 fund.

“This investment will support the delivery of hundreds of arts experiences and professional development opportunities across the state,” Ms Enoch said.

“Projects funded through RADF provide pathways for learning, contribute to the creation of jobs, foster creativity and boost cultural tourism.”

To request Arts Queensland approval please email your draft media release to communications@arts.qld.gov.au and copy in your Partnerships Manager. Please allow 2-3 day turnaround in your planning whenever possible for such requests to ensure a timely response.